

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Campaign Group, The
Attention: Accounts Payable
1600 Locust St
Philadelphia, PA 19103

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965730-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washingt	National

Advertiser	Product	Estimate Number
Patriot Majority NM	Issue	PATRIOT MAJ NM

Flight Dates	Order #	Alt Order #
10/20/12 - 10/29/12	965730	06385293

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	6a A7N More In The AM	6-7a	MTWTF--	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	MTWTF--		4		\$800.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/22/12	6:13 AM	6a A7N More In The AM	6-7a	:30	PAT1201OAVH	\$800.00 NM
2	KOAT	Tu	10/23/12	6:59 AM	6a A7N More In The AM	6-7a	:30	PAT1201OAVH	\$800.00 NM
1	KOAT	W	10/24/12	6:59 AM	6a A7N More In The AM	6-7a	:30	PAT1201DAVH	\$800.00 NM
3	KOAT	F	10/26/12	6:13 AM	6a A7N More In The AM	6-7a	:30	PAT1201OAVH	\$800.00 NM
2	10/22/12	10/26/12	Good Morning America	7-9a	MTWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	MTWTF--		4		\$800.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	7:49 AM	Good Morning America	7-9a	:30	PAT1201OAVH	\$800.00 NM
2	KOAT	Tu	10/23/12	8:49 AM	Good Morning America	7-9a	:30	PAT1201OAVH	\$800.00 NM
4	KOAT	W	10/24/12	8:55 AM	Good Morning America	7-9a	:30	PAT1201OAVH	\$800.00 NM
3	KOAT	Th	10/25/12	7:50 AM	Good Morning America	7-9a	:30	PAT1201DAVH	\$800.00 NM
4	10/22/12	10/26/12	Live with Regis & Kelly	9-10a	MTWTF--	:30	4	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	MTWTF--		4		\$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	9:22 AM	Live with Regis & Kelly 9-10a	9-10a	:30	PAT1201DAVH	\$400.00 NM
3	KOAT	Tu	10/23/12	9:52 AM	Live with Regis & Kelly 9-10a	9-10a	:30	PAT1201OAVH	\$400.00 NM
4	KOAT	W	10/24/12	9:56 AM	Live with Regis & Kelly 9-10a	9-10a	:30	PAT1201DAVH	\$400.00 NM
2	KOAT	Th	10/25/12	9:36 AM	Live with Regis & Kelly 9-10a	9-10a	:30	PAT1201OAVH	\$400.00 NM
5	10/22/12	10/26/12	The View	10-11a	MTWTF--	:30	4	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	MTWTF--		4		\$450.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/22/12	10:34 AM	The View 10-11a	10-11a	:30	PAT1201OAVH	\$450.00 NM
3	KOAT	Tu	10/23/12	10:59 AM	The View 10-11a	10-11a	:30	PAT1201OAVH	\$450.00 NM
2	KOAT	W	10/24/12	10:33 AM	The View 10-11a	10-11a	:30	PAT1201DAVH	\$450.00 NM
1	KOAT	Th	10/25/12	10:59 AM	The View 10-11a	10-11a	:30	PAT1201OAVH	\$450.00 NM

This invoice is subject to Heers Television's Terms and Conditions which can be reviewed on our company website at www.heersttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965730-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Patriot Majority NM	Issue	PATRIOT MAJ NM	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	10:59 AM	The View 10-11a	10-11a	:30	PAT1201DAVH	\$450.00 NM
20	10/22/12	10/22/12	Anderson Cooper	11a-12n	1-----	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	11:43 AM	Anderson Cooper	11a-12n	:30	PAT1201DAVH	\$250.00 NM
21	10/22/12	10/22/12	General Hospital	2-3p/1-2p	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	1:24 PM	General Hospital	2-3p/1-2p	:30	PAT1201DAVH	\$200.00 NM
22	10/22/12	10/22/12	Ellen 3-4p	3-4p	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	3:37 PM	Ellen 3-4p	3-4p	:30	PAT1201DAVH	\$350.00 NM
23	10/22/12	10/22/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	PAT1201DAVH	\$1,100.00 NM
24	10/22/12	10/22/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	PAT1201DAVH	\$1,300.00 NM
25	10/22/12	10/22/12	Entertainment Tonight 630-7p	630-7p	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	PAT1201DAVH	\$1,100.00 NM
26	10/22/12	10/22/12	Nightline	1105-1135p	1-----	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/22/12	11:27 PM	Nightline	1105-1135p	:30	PAT1201DAVH	\$325.00 NM
27	10/21/12	10/21/12	Su 6a A7N More in the AM 6-9a	6-9a	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	8:59 AM	Su 6a A7N More in the AM	6-9a	:30	PAT1201DAVH	\$500.00 NM

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PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
965730-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Patriot Majority NM	Issue	PATRIOT MAJ NM



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$500.00	
Class of Time - Pre-emptible with notice									
Total Spots							58		

Payment Terms 30 Days

<u>Gross Total</u>	\$41,205.00
<u>Agency Commission</u>	\$6,180.75
<u>Net Amount Due</u>	\$35,024.25
New Mexico Tax Rate 7.0%	\$2,451.70
<u>Amount Due</u>	\$37,475.95

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
967560-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP - Washington	National

Advertiser	Product	Estimate Number
Patriot Majority NM	Issue	PATRIOT MAJ NM

Flight Dates	Order #	Alt Order #
10/26/12 - 11/05/12	967560	06395882

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Campaign Group, The
Attention: Accounts Payable
1600 Locust St
Philadelphia, PA 19103

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12	7:54 AM	Sa 6a A7N More in the AM	6-9a	:30	PAT1201DAVH	\$500.00 NM
4	10/26/12	10/29/12	Live with Regis & Kelly 9-10a		M---F--	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	M---F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	9:33 AM	Live with Regis & Kelly 9-10a	9-10a	:30	PAT1201DAVH	\$400.00 NM
7	10/28/12	10/28/12	Action 7 News @ 5p Sun 5-530p		-----1	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/12	5:23 PM	Action 7 News @ 5p Sun	5-530p	:30	PAT1201DAVH	\$550.00 NM
8	10/26/12	10/29/12	Entertainment Tonight 630-7p		M---F--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/12	11/01/12	M---F--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/26/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	PAT1201DAVH	\$1,100.00 NM
9	10/27/12	10/27/12	5-6a	5-6a	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12	5:27 AM	5-6a	5-6a	:30	PAT1201DAVH	\$175.00 NM
Total Spots							5		

Gross Total \$2,725.00

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KOAT

www.koat.com

Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
967560-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Patriot Majority NM	Issue	PATRIOT MAJ NM

<u>Agency Commission</u>	\$408.75
<u>Net Amount Due</u>	\$2,316.25
New Mexico Tax Rate 7.0%	\$162.14
<u>Amount Due</u>	\$2,478.39